

CURRICULUM VITAE



A. BUTIR-BUTIR PERIBADI <i>(Personal Details)</i>			
Nama Penuh <i>(Full Name)</i>	NORFARYANTI BINTI KAMARUDDIN		Gelaran <i>(Title)</i> : MRS.
No. MyKad / No. Pasport <i>(Mykad No. / Passport No.)</i> 821008-14-6484	Warganegara <i>(Citizenship)</i> MALAYSIAN	Bangsa <i>(Race)</i> MALAY	Jantina <i>(Gender)</i> FEMALE
Jawatan <i>(Designation)</i>	RESEARCHER	Tarikh Lahir <i>(Date of Birth)</i>	08/10/1982

Alamat Semasa <i>(Current Address)</i>	Jabatan/Fakulti <i>(Department/Faculty)</i>	E-mel dan URL <i>(E-mail Address and URL)</i>
NO.24, JALAN SS1/25, KG. TUNKU, 47300 PETALING JAYA SELANGOR Tel: +6012-6282690	INSTITUTE OF TROPICAL FORESTRY AND FOREST PRODUCTS (INTROP) UNIVERSITI PUTRA MALAYSIA 43400 UPM SERDANG SELANGOR Tel: +603-8947 1883 Fax: +603- 8947 1896	E-mail:norfaryanti@upm.edu.my URL: - H/P: +6012-6282690

B. KELAYAKAN AKADEMIK <i>(Academic Qualification)</i>			
Nama Sijil / Kelayakan <i>(Certificate / Qualification obtained)</i>	Nama Sekolah Institusi <i>(Name of School / Institution)</i>	Tahun <i>(Year obtained)</i>	Bidang pengkhususan <i>(Area of Specialization)</i>
Malaysian Certificate of Education	Sek. Men. Keb. Dr. Burhanuddin, Taiping, Perak	1999	Pure science
Matriculation Certification	Kolej Matrikulasi Pulau Pinang	2001	Life science
Bac. Sc. Bioindustry	Universiti Putra Malaysia	2004	Agriculture Economics
M.Sc	Universiti Putra Malaysia	2006	Agribusiness

C. KEMAHIRAN BAHASA <i>(Language Proficiency)</i>					
Bahasa / Language	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English					5
Bahasa Melayu					5

D. PENGALAMAN SAINTIFIK DAN PENGKHUSUSAN (<i>Scientific experience and Specialisation</i>)				
Organization	Position	Start Date	End Date	Expertise
Green Economics Institute, United Kingdom	Intern	Feb 2012	Aug 2012	Green economics

E. PEKERJAAN (<i>Employment</i>)				
Majikan / Employer	Jawatan / Designation	Jabatan / Department	Tarikh lantikan / Start Date	Tarikh tamat / Date Ended
Universiti Putra Malaysia	Research Officer	Institute of Tropical Forestry and Forest Products (INTROP)	1/08/2008	Present
Universiti Putra Malaysia	Research Officer	Center for Academic Development (CADE)	1/09/05	31/7/2008

F. ANUGERAH DAN HADIAH (<i>Honours and Awards</i>)				
Name of awards	Title	Award Authority	Award Type	Year
Academic Awards	Dean's List Student	Faculty of Agriculture, UPM	University	University
Non-Academic Awards	Anugerah Tun Perak	Kolej Tun Perak, UPM	University	2004
	Semi Final seat for 3 Minutes Thesis Competition	INTROP	University	2016
Awards of Merit	Sijil Anugerah Perkhidmatan Cemerlang	Vice Chancellor, UPM	University	2006 - 2013
	Silver medal - UPM Research Expo	UPM	University	2011

G. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (<i>List of publications – author (s), title, journal, volume, page and year published</i>)	
Journal	<ol style="list-style-type: none"> Roda, J.M, Kamaruddin, N., Tobias, R. P (2015). Deciphering corporate governance and environmental commitments among Southeast Asian transnationals: Uptake of sustainability certification. <i>Forests</i>. Vol 6 (5), pp 1454 – 1475. Zaiton, S., Norfaryanti, K., Nollila, M.N, Nitty Hirawaty, K. (2012). Ecotourists' profiles of Mulu National Park based on market segmentation characteristics. <i>Malaysian Forester</i>. Special issue Vol 75, pp. 97-104 Norfaryanti, K., Mohd Shahwahid, O. (2012). Quantifying farmers' acceptance and perception in developing kenaf industry in Malaysia. <i>International Journal of Green Economics</i>. Vol 6 (4), pp. 147-160. Mohd Ghazali, M., Norfaryanti K., Nor Azirawani M., and Mar Idawati M. (2007). The application of knowledge management in enhancing the performance of Malaysian universities. <i>Electronic Journal of Knowledge Management</i>, Vol 5 (3), pp. 301-312.
Books/Monographs	<ol style="list-style-type: none"> Mohd Shahwahid, O., Norfaryanti, K., (2015). <i>Kenaf Development, Economics and Management in Malaysia: Challenges and Opportunities</i>. UPM Press. Serdang. Zaiton S., Hazandy A. H., Norfaryanti K., (2013). <i>Climate Change in Tropical Forest – Impacts and Mitigations</i>. UPM Press. Serdang Miriam, K., Norfaryanti, K. (2012). <i>Green economics: The greening of Asia and China</i>. Green Economics Institute. London. Zaiton S., Norfaryanti K., Shamsul Herman M. A. (2012). <i>Sustainable Forest Utilization: Concepts and Practices</i>. UPM Press. Serdang Zaiton S., Norfaryanti K., Nor Azizah, H. (2011). <i>Malaysian Forest Goods and Services</i>.

	<p>UPM Press. Serdang</p> <p>6. Paridah M. T., Luqman C. A., Norfaryanti K., (2010). Kenaf Biocomposites, Derivatives and Economics. Pustaka Prinsip. Selangor</p>
Chapter in book	<p>1. Anseeuw, W., Jean-Marc, R., Antoine, D., Norfaryanti, K. (2016) Strategies Globales Des Firmes Et Financiarisation De L'agriculture. Chapter in <i>Developpement Durable Et Filieres Tropicales</i> (Eds. Estelle, B., Alain, R., Denis, L.). Cirad, France</p> <p>2. Zaiton S., Norfaryanti K., Sheriza M. R. (2013). Conspectus On Climate Change In Tropical Forest. Chapter in <i>Climate Change in Tropical Forest – Impacts and Mitigations</i> (Eds. Zaiton S., Hazandy A. H., Norfaryanti K.) UPM Press. Serdang.</p> <p>3. Norfaryanti K., Zaiton S., (2013). Ecotourism: Market Segmentation and Climate Change Chapter in <i>Climate Change in Tropical Forest – Impacts and Mitigations</i>. (Eds. Zaiton S., Hazandy A. H., Norfaryanti K.) UPM Press. Serdang.</p> <p>4. Norfaryanti K., Paridah M. T., (2013). Potentials Of Green Composites In Mitigating Climate Change For Developing Country. Chapter in <i>Climate Change in Tropical Forest – Impacts and Mitigations</i> (Eds. Zaiton S., Hazandy A. H., Norfaryanti K.) UPM Press. Serdang.</p> <p>5. Norfaryanti K., (2012). Women's Participation in Malaysia. Chapter in <i>Green Economics: A Gendered Green Economy- Women's Unequal Pay And Poverty</i> (Ed. Miriam Kennet). Green Economics Institute, London.</p> <p>6. Miriam K., Norfaryanti K. (2012). Introduction. Chapter in <i>Green Economics: The Greening of Asia and China</i> (Eds. Miriam K., Norfaryanti K.,). Green Economics Institute, London.</p> <p>7. Norfaryanti K. (2012). Malaysian Quality of Life Index (MQLI). Chapter in <i>Green Economics: The Greening of Asia and China</i> (Eds. Miriam K. and Norfaryanti K.). Green Economics Institute, London.</p> <p>8. Norfaryanti K. (2012). Green Economics Model of Malaysia. Chapter in <i>Green Economics: The Greening of Asia and China</i> (Eds. Miriam K. and Norfaryanti K.) Green Economics Institute, London.</p> <p>9. Norfaryanti K. (2012). A Young person's view from Asia. Chapter in <i>Young People: The Greening Jobs, Employment and Education</i> (Ed. Miriam K.). Green Economics Institute, London.</p>
Proceedings	<p>1. Norfaryanti K., Jean-Marc, R., Gomez, E. T. (2016). Sustainability of Oil Palm Industry: The Perspective of Corporate Ownership Structure. The 5th International Symposium for Farming Systems Design (Agro2015). Montpellier.</p> <p>2. Norfaryanti K., Zaiton S., Nitty Hirawaty K., Nolila M. N. (2011). The Market Segmentation Concept in Eco Tourism. International Conference on Tropical Forest amidst Globalisation and Climate Change (TFGCC 2011). Universiti Putra Malaysia.</p> <p>3. Norfaryanti K., Mohd Shahwahid O., Mohd Fauzi P. (2011). The Potential of Developing Green Business in Malaysia: The Case of Wood Based Industry. The Annual Green Economics Institute Conference, London.</p> <p>4. Mohd Shahwahid O., Paridah M. T., Norfaryanti K., (2011). Creation of Synergies through Corporation in Research-Production-Market (keynote paper). International Seminar on Strengthening of Collaboration for Jute, Kenaf and Allied Fibres Research and Development, Kuala Lumpur.</p> <p>5. Norfaryanti K., Mohd. Shahwahid O. (2010). Kenaf Farmers' Perception towards Developing Kenaf Industry in East Coast Economic Region (ECER). International Conference on Agriculture Extension 2010 (AGREX 2010), Kuala Lumpur.</p>
Other publications	<p>Oral presentation to conferences</p> <p>1. Ownership and control structure in palm oil corporations. Presented at International Agriculture Congress 2016. Kuala Lumpur.</p> <p>2. Ownership and control of palm oil industry. Presented at INTROP Research Colloquium 2015. Serdang.</p> <p>2. Kenaf Pricing: Issues and Challenges. Presented at INTROP Research Colloquium 2012.</p> <p>3. The Potential of Developing Green Business in Malaysia: The Case of Wood Based Industry. Presented at The Annual Green Economics Institute Conference in 2011.</p> <p>4. Quantifying Kenaf Farmers' Perceptions in Developing Kenaf Industry. Presented at INTROP's Research Colloquium in 2010.</p> <p>5. Kenaf Farmers' Perception towards Developing Kenaf Industry in East Coast Economic Region (ECER). Presented at International Conference on Agriculture Extension 2010 (AGREX 2010).</p>

<i>Computer software</i>	<ol style="list-style-type: none"> 1. Cytoscape 2. Gephi 3. Statistica 4. Papers 5. Mendeley 6. Microsoft Office
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H. PROJEK PENYELIDIKAN TERDAHULU (<i>Past Research Project</i>)					
<i>Project No.</i>	<i>Project Title</i>	<i>Role</i>	<i>Year</i>	<i>Source of fund</i>	<i>Status</i>
	Emerging countries in transition to a green economy: Will it make a difference for forests and people?	Lead researcher for Module 5 in UPM	2013 - 2015	Consultative Group on International Agricultural Research (CGIAR)	Completed
	Cost Benefit Analysis for The Central Forest Spine (CFS) project	Co-researcher	Sept 2013 – Jan 2014	Forestry Department of Peninsular Malaysia	Completed
	Site Suitability of Carbon Consumption Assessment for Ecotourism Sites using GIS analysis for Potential Development of Klang Valley Forest Parks (KVFP)	Co-researcher	2013-2015	Exploratory Research Grant Scheme by Ministry of Higher Education	Completed
	Economic Evaluation of Kenaf Development as Bio Material in Automotive Industry	Co-researcher	2012 - 2017	Long-Term Research Grant Scheme by Ministry of Higher Education	Ongoing
	Quantifying Oil Palm Frond (OPF) in Perak State Agricultural Development Corporation (SADC) Plantation	Co-researcher	2012	Perak State Agriculture Development Corporation	Completed
	Market Segmentation of Ecotourism Areas	Co-researcher	2010 - 2012	UPM	Completed
	Economics and Marketing of Kenaf	Co-researcher	2009 - 2011	Economic Planning Unit	Completed
	Business Implementation Plan on Developing Kenaf Industry in East Coast Economic Region (ECER)	Co-researcher	2010	East Coast Economic Region Development Corporation	Completed
	National Competitiveness Study on Biocomposite	Co-researcher	2010-2011	Malaysian Timber Industrial Board	Completed
	Small Holder Kenaf Farmers' Perception on Planting Kenaf	Project Leader	2009 - 2011	Research University Grant Scheme	Completed